

# **“Building an Intellectual Property Framework for your Organization” Seminar Being Organized by Intellepedia – India’s Leading IP Resource for Corporates & Professionals**

November 6, 2019

## **Building an Intellectual Property Framework for your Organization**

There is no doubt in the minds of business leaders that intellectual property (IP) provides great business and competitive advantage. However, deriving value from their IP creations and investments is for most companies an unsolved puzzle. With the increase in emphasis on IP in various business transactions ranging from selling products to providing services, organizations in India are now focusing on building IP portfolios that provide direct business value and competitive advantage.

Every company aspiring to make IP count for its business must set its IP strategy in the right direction. With this as the premise, Intellepedia – IP News Center (India’s leading IP publication managed by BananaIP Counsels) is conducting the half-day seminar **“BUILDING AN INTELLECTUAL PROPERTY FRAMEWORK FOR YOUR ORGANIZATION”**.

**When:**

December 6<sup>th</sup>, 2019 (Friday)

**Where:**

ITC Gardenia Bangalore

**Who Should Attend?**

The seminar is for organizations from any sector where your products and services are driven by your innovation. Key executive decision makers of such organizations responsible for business growth, strategy, and competitiveness are invited to attend.

**Who are the Presenters?**

**Dr. Kalyan C. Kankanala** – Sr. Partner, BananaIP Counsels. Recognized among the top IP minds of India

**RAM SITARAMAN** – Principal Engineer, Heading IPR at Mahindra & Mahindra. Nationally recognized expert in IP analytics and strategy

**Cost of Attendance:**

This is an invite only seminar with 35 total seats. One seat for each organization is sponsored by Intellepedia – IP News Center and therefore free. Any additional seats would be charged a minimal amount of Rs.2,500.

**Reserve Your Spot:**

<https://bananaip.com/intellepedia-seminar/>