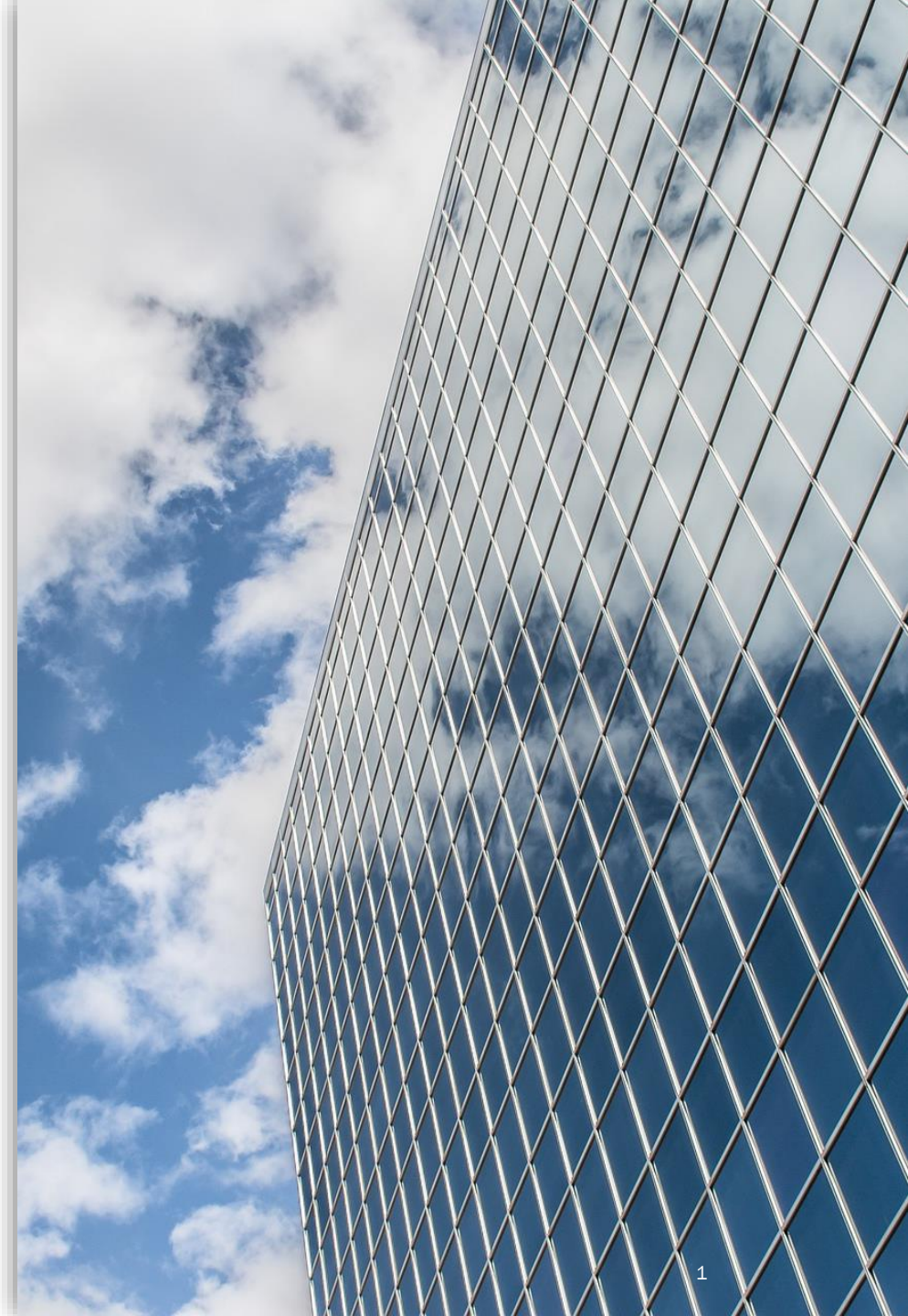




Maximizing Intellectual Value

BANANAIP COUNSELS

CELEBRATING 20 YEARS OF MAXIMIZING
INTELLECTUAL VALUE



INDIA'S PREMIER INTELLECTUAL PROPERTY FIRM

BananaIP Counsels was founded in 2004 with the vision of providing law, technology, and business driven intellectual property (IP) services. The firm incubated from IIM-B's entrepreneurship cell (NSRCEL) and has today emerged as a premier, top ranked IP firm in India.

The firm's commitment to excellence led to multiple accomplishments making BananaIP one of the most sought-after IP firms in India. Over the years, the firm has:

- Built one of the best IP teams in India;
- Acquired an enviable client portfolio;
- Developed a reputation for world-class expertise;
- Contributed significantly to the Indian IP law, policy, and eco-system;
- Introduced highly specialized IP services; and
- Integrated modern, cutting-edge technologies with proprietary techniques to augment the firm's service offerings.

BananaIP differentiates itself from other firms through its achievements and accomplishments in IP services, contributions to the law and policy framework, and business-driven IP research. The firm and its partners are recognized and ranked as leaders in the IP industry. They hold honorary positions with national and international IP committees and research centers, and their views are regularly cited by leading news organizations, journals and research publications.

OUR TEAM

BananaIP's success can be attributed to the exceptional talent, understanding, credentials and experience of its senior partners. The firm has built its reputation as one of the Best IP Firms in the Country under the able leadership of its senior partners including Dr. Kalyan Kankanala, Nitin Nair, Somashekar Ramakrishna, Vinita Radhakrishnan and Madhava Rao.

Each senior partner has carefully cultivated the expertise necessary to lead their practice areas through advance education and qualifications; handpicked and groomed associates from the best law, technology, and management schools; and continuous quality and process improvements.

They have held IP positions in North America, Europe, and Asia during their careers before founding BananaIP. Their collective qualifications, background and expertise are unmatched in India.

Senior Partners: 5

Total Team Size: 62 (as of June 2023)

SENIOR PARTNERS



DR. KALYAN C. KANKANALA

Managing Partner

Experience ~ 20 years

- Distinguished Patent, Trademark, Copyright, and Design Attorney.
- Specialized in Technology, Entertainment, and e-Commerce domains.
- Extensive experience in advising over a thousand clients on Intellectual Property matters.
- Globally recognized Intellectual Property Expert, Scholar and Published Author.

SENIOR PARTNERS



VINITA RADHAKRISHNAN

Senior Partner

Experience ~ 19 years

- Globally recognized Patent Agent/Attorney specializing in Life Sciences, Pharmaceuticals, and Traditional Medicine.
- Possesses substantial in-house experience in assisting Biosciences and pharmaceutical companies in strategizing, protecting, and licensing intellectual property.
- Works with a portfolio of clients across the world on international patent strategy, filing and protection.

SENIOR PARTNERS



SOMASHEKAR RAMAKRISHNA

Senior Partner

Experience ~ 19 years

- Nationally acclaimed Patent Agent/Attorney with a focus on Automotive, E-Mobility, Mechanical, Robotics, Green Energy and Medical Devices.
- Possesses extensive experience gained from a prestigious US Patent Firm and the United Nations Industrial Development Organization (UNIDO).
- Expert in patent drafting and prosecution for global manufacturing and automotive enterprises.

SENIOR PARTNERS



NITIN NAIR

Senior Partner

Experience ~ 19 years

- Nationally recognized Patent Agent/Attorney with specialization in Telecommunications, Electronics, Artificial Intelligence, and Big Data.
- Gained substantial experience as a patent agent and attorney representing numerous global Fortune 500 clients.
- Significantly contributed to assisting various companies in IP mining, evaluating, safeguarding, and commercializing patents and inventions.

SENIOR PARTNERS



MADHAVA RAO K

Senior Partner

Experience ~ 18 years

- Holds expertise in Intellectual Property Litigation Management and Dispute Resolution.
- Proficient in handling Commercial Transactions and Compliance.
- Specializes in Royalty Management and Taxation.

SERVICES AND DOMAINS

“BananaIP has structured its departments based on client industry requirements and current legal developments. We are the only firm in India with this high degree of specialization.”

PRACTICE AREA

- Patents
- Trademarks
- Designs / Design Patents
- Copyrights
- eCommerce Law
- Entertainment Law
- Technology Law
- IP Licensing and Agreements
- Open Source Software (OSS) License Advisory
- IP Audits and Mining
- Corporate IP Training

DOMAINS

- Automotive, Aerospace, Power & Space.
- Mechanical, Manufacturing, Textiles, Metallurgy & Consumer Products.
- Electronics, Telecom, Communications, IT & Software.
- Biosciences, Pharma, Chemistry, Nutraceuticals & Ayurveda.
- AI, Robotics, Computer Vision, NLP & Autonomous Vehicles.
- Green Technologies, Electric Mobility, Battery Management & Telematics.
- Medical Technologies, Medical Devices, Food & Healthcare Platforms.
- Education, E-Commerce & Entertainment.

PATENT SERVICES

- PATENT SEARCH & ANALYTICS
- PATENT DRAFTING, FILING, & PROSECUTION
- FREEDOM TO OPERATE (FTO) ANALYSIS & OPINION
- PATENT OPPOSITION, REVOCATION & INVALIDATION
- PATENT LITIGATION MANAGEMENT
- PATENT INFRINGEMENT ANALYSIS
- PATENT LICENSING AND AGREEMENTS
- PATENT PORTFOLIO MANAGEMENT
- PCT (INTERNATIONAL APPLICATION) FILING
- PATENT MINING AND PATENT AUDITS
- PATENT LEGAL OPINIONS, REPORTS & NOTICES
- CORPORATE PATENT TRAINING

TRADEMARK SERVICES

- TRADEMARK SEARCH AND ANALYSIS
- TRADEMARK FILING
- TRADEMARK PROSECUTION
- TRADEMARK REGISTRATION
- TRADEMARK RENEWALS/MAINTENANCE
- TRADEMARK PORTFOLIO MANAGEMENT
- TRADEMARK OPPOSITION
- TRADEMARK RECTIFICATION
- TRADEMARK RISK CLEARANCE
- TRADEMARK WATCH
- TRADEMARK LITIGATION MANAGEMENT
- DOMAIN NAME DISPUTE RESOLUTION
- TRADEMARK ENFORCEMENT
- ALTERNATIVE DISPUTE RESOLUTION
- SETTLEMENT OF TRADEMARK DISPUTES
- TRADEMARK STRATEGY
- INTERNATIONAL TRADEMARK FILING
(MADRID PROTOCOL FILING)

DESIGN PATENT SERVICES

- DESIGN PATENT SEARCH & ANALYSIS
- INDUSTRIAL DESIGN FILING
- REGISTRATION & OFFICE ACTIONS
- HANDLING OBJECTIONS
- HANDLING EXAMINATION REPORTS
- DESIGN PATENT RENEWALS

COPYRIGHT SERVICES

- COPYRIGHT FILING AND REGISTRATION
- HANDLING COPYRIGHT OBJECTIONS
- COPYRIGHT OPINIONS AND REPORTS
- CONTENT PROTECTION
- CONTENT MANAGEMENT
- COPYRIGHT CLEARANCE
- COPYRIGHT CONTRACT REVIEW
- DRAFTING AND NEGOTIATION
- COPYRIGHT LICENSING AND TRANSFERS
- COPYRIGHT ENFORCEMENT
- COPYRIGHT RISK ASSESSMENT
- TAKE DOWN NOTICES AND PROCESS
- DIGITAL RIGHTS MANAGEMENT
- COPYRIGHT LITIGATION MANAGEMENT
- PIRACY MANAGEMENT
- CONTENT MONITORING AND REPORTING
- COPYRIGHT AUDIT AND COMPLIANCE

IP CONSULTING, OPINION, ADVISORY, RESEARCH AND ANALYSIS SERVICES

- IP MINING AND INVENTORY CREATION.
- IP AUDIT AND COMPLIANCE CHECK.
- IP POLICY AND PROCESS ADVICE.
- IP PROTECTION OPINION AND STRATEGY.
- IP INVESTMENT ADVICE.
- LICENSE AND COMMERCIALIZATION OPINION.
- OPEN SOURCE LICENSE OPINION CREATIVE COMMONS LICENSE OPINION .
- IP ENFORCEMENT OPINION.
- FTO OPINION.
- INFRINGEMENT OPINION.
- IP RISK MITIGATION AND AVOIDANCE ADVICE.
- LITIGATION STRATEGY AND OPINION.
- ARBITRATION, MEDIATION OR SETTLEMENT ADVICE.
- DISPUTE RESOLUTION OPINION AND STRATEGY
- ONLINE IP ENFORCEMENT.
- TAKE DOWN OPINION AND STRATEGY.
- IP STEPS AND REGULATORY COMPLIANCE OPINION.
- WEBSITE AND MOBILE APP COMPLIANCE REVIEW.
- IP DUE DILIGENCE.
- INTERNATIONAL FILING STRATEGY.

SELECT CLIENTS

- SAMSUNG
- TOYOTA
- MAHINDRA & MAHINDRA
- MAHINDRA ELECTRIC
- MAHINDRA SWARAJ
- INDIAN INSTITUTE OF TECHNOLOGY,
BOMBAY (IITB)
- PEPS
- GODREJ
- TRITON VALVES
- SUN MOBILITY
- CONNEXIOS
- MUNIYAL AYURVEDA
- ANAND AUDIO
- DHARMA PRODUCTIONS
- INDIAN INSTITUTE OF
MANAGEMENT - BANGALORE (IIMB)
- SOCIAL ALPHA

OUR EXPERIENCE

Over the last two decades, BananaIP has earned recognition as a catalyst in the evolution of IP in India, through superior services, significant contributions to law and policy, highly cited publications, and the integration of technology.

With experienced and specialized team exceeding 60 legal and technical professionals, BananaIP has emerged as one of the largest IP firms in India. We have worked with more than 1000 clients, and have the experience of handling over 20,000 files and projects. With our guidance, more than 200 startups and several individual entrepreneurs have gained value from their IP assets. Our in-house IP publication, Intellopedia, ranks among the world's top 10 IP resources and serves as a primary reference for in-house counsels, legal professionals, and academics.

BananaIP has over the years collaborated with premier organizations including the National Law School of India University (NLSIU), Indian Institute of Management, Bangalore (IIMB), and the United Nations Industrial Development Organization (UNIDO) on corporate and SME education and policy making to develop, drive IP awareness and IP filings for businesses across the country. Being one of the few firms to have been entrusted with such responsibilities, BananaIP continues to be a sought-after advisor by leading businesses, academic, and R&D institutions, as well as business incubators.

THANK YOU

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