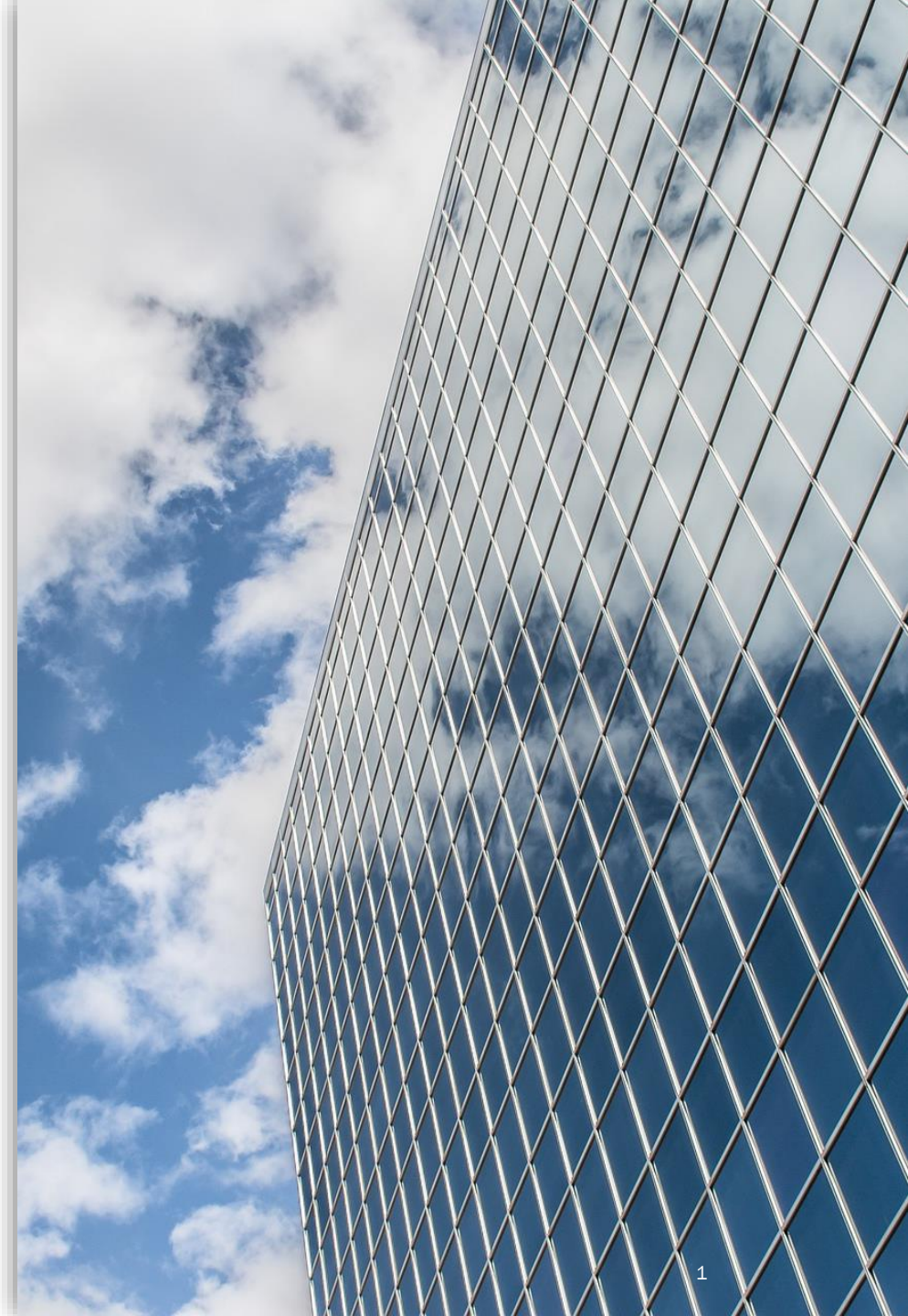




Maximizing Intellectual Value

BANANAIP COUNSELS

CELEBRATING 18+ YEARS OF IP EXCELLENCE



TOP RANKED IP FIRM IN INDIA

With the vision of offering high-quality, technology, and business-driven IP law services following international standards, Dr. Kalyan Kankanala co-founded BananaIP Counsels (formerly Brain League) in 2004. The firm incubated from IIMB's entrepreneurship cell (NSRCEL) and has today emerged as a top-ranked and premier IP firm in India.

Our commitment to excellence led to multiple accomplishments making BananaIP the best and the most sought-after firm in India where we:

- Built the strongest and best team in India with expertise across technology domains.
- Acquired an enviable client portfolio.
- Developed a reputation for world-class expertise.
- Contributed significantly to the Indian IP law, policy, and ecosystem.
- Launched highly specialized, 'one of its kind' IP services.
- Integrated modern, cutting-edge technologies with proprietary methods to augment the firm's top-notch service offerings.

BananaIP differentiates itself from other firms through its achievements and accomplishments in IP services, contributions to the law and policy framework, and business-driven IP research. The firm and its partners are recognized and ranked as leaders in the IP industry. They hold honorary positions with national and international IP committees and research centers, and their views are regularly cited by leading news organizations, journals, and research publications.

OUR TEAM

BananaIP's success is due to the exceptional talent, understanding, credentials, and experience of its senior partners Dr. Kalyan Kankanala, Nitin Nair, Somashekar Ramakrishna, Vinita Radhakrishnan, Sanjeeth Hegde and Madhavarao Kankanala are the firm's core. They are what sets BananaIP apart from other IP firms or consultancies in India.

Each senior partner has carefully cultivated the expertise necessary to lead their practice areas through advanced education and qualifications; handpicked and groomed associates from the best law, technology, and management schools; and continuous quality and process improvements.

They have all held IP positions in North America, Europe, and Asia during their careers before founding BananaIP. Their collective qualifications, background, and expertise are unmatched in India.

Senior Partners: 6

Total Team Size: 61 (as of October, 2022)

SENIOR PARTNERS



DR. KALYAN C. KANKANALA

Managing Partner

Experience ~ 19 years

- Well Known Patent and Trademark Attorney.
- Specialized in IP Dispute resolution and Litigation management.
- Has experience of advising more than 1000 clients on IP matters.
- Internationally recognized IP Expert and Author.

SENIOR PARTNERS



VINITA RADHAKRISHNAN

Senior Partner

Experience ~ 17 years

- Internationally recognized life sciences, pharma and traditional medicine patent agent/attorney.
- Has significant inhouse experience in helping pharma companies strategize, protect and license intellectual property.
- Works with a portfolio of clients across the world on international patent strategy, filing and protection.

SENIOR PARTNERS



SOMASHEKAR RAMAKRISHNA

Senior Partner

Experience ~ 17 years

- Nationally recognized automotive, mechanical, robotics and medical device patent agent/attorney.
- Has significant experience of working in a leading US Patent Firm and UNIDO.
- Seasoned patent drafting and prosecution expert for global manufacturing and automotive companies.

SENIOR PARTNERS



NITIN NAIR

Senior Partner

Experience ~ 17 years

- Nationally recognized telecom, electronics, AI and big data patent agent/attorney.
- Worked as patent agent and attorney for global Fortune 500 clients.
- Instrumental in helping many companies mine, evaluate, protect, and commercialize patents and inventions.

SENIOR PARTNERS



SANJEETH HEGDE

Senior Partner

Experience ~ 18 years

- Nationally recognized entertainment law, IP Licensing, and Trademark attorney.
- Has significant US in-house experience in tech licensing with Fortune 500 companies.
- Advises leading organizations on branding, IP protection, and valuation.

SENIOR PARTNERS



MADHAVA RAO

Senior Partner

Experience ~ 16 years

- Has experience in IP Litigation Management and Dispute Resolution.
- Has expertise in Commercial transaction and compliance.
- Has expertise in Royalty management and Taxation.

SERVICES AND DOMAINS

“BananaIP has structured its departments based on client industry requirements and current legal developments. We are the only firm in India with this high degree of specialization.”

SERVICES

- Patents
- Trademarks
- Designs / Design Patents
- Copyrights
- eCommerce Law
- Entertainment Law
- Technology Law
- IP Licensing and Agreements
- Open Source Software (OSS) License Advisory
- IP Audits and Mining
- Corporate IP Training

DOMAINS

- Automotive, Aerospace, Power & Space.
- Mechanical, Manufacturing, Textiles, Metallurgy & Consumer Products.
- Electronics, Telecom, Communications, IT & Software.
- Biosciences, Pharma, Chemistry, Nutraceuticals & Ayurveda.
- AI, Robotics, Computer Vision, NLP & Autonomous Vehicles.
- Green Technologies, Electric Mobility, Battery Management & Telematics.
- Medical Technologies, Medical Devices, Food & Healthcare Platforms.
- Education, E-Commerce & Entertainment.

PATENT SERVICES

- PATENT SEARCH, ANALYTICS & OPINION
- PATENT DRAFTING, FILING, & PROSECUTION
- FREEDOM TO OPERATE (FTO) ANALYSIS & OPINION
- PATENT OPPOSITION, REVOCATION & LITIGATION MANAGEMENT
- PATENT INFRINGEMENT ANALYSIS
- PATENT LICENSING AND AGREEMENTS
- PATENT PORTFOLIO MANAGEMENT
- PCT (INTERNATIONAL APPLICATION) FILING
- PATENT MINING AND PATENT AUDITS
- PATENT LEGAL OPINIONS, REPORTS & NOTICES
- CORPORATE PATENT TRAINING

SELECT CLIENTS

- SAMSUNG
- TOYOTA
- MAHINDRA & MAHINDRA
- MAHINDRA ELECTRIC
- MAHINDRA SWARAJ
- INDIAN INSTITUTE OF TECHNOLOGY,
BOMBAY (IITB)
- PEPS
- GODREJ
- EUREKA FORBES
- SUN MOBILITY
- CONNEXIOS
- MUNIYAL AYURVEDA
- ANAND AUDIO
- DHARMA PRODUCTIONS
- INDIAN INSTITUTE OF
MANAGEMENT - BANGALORE (IIMB)
- HCL

OUR ACCOMPLISHMENTS & EXPERIENCE

After 18 years of IP services and excellence, BananaIP is recognized as a pioneer in the evolution of IP in India through high-quality services, law, and policy contributions, highly cited publications, and proactive technology integration.

With a team of more than 60 legal and technical professionals, BananaIP is one of the largest IP firms in India today. We serve more than 600 clients and have managed more than 20,000 files or projects. We've counseled more than 200 start-ups and numerous individual entrepreneurs. We also have published ten IP books and more than 5,000 articles on leading online forums, journals, magazines, and publishers. Our home IP publication, Intellepedia, is recognized as one of the world's top 10 IP blogs and is a primary reference source for in-house counsels, legal professionals, and academics.

From the nascent days of IP in the country, BananaIP has collaborated with premier organizations including the National Law School of India University (NLSIU), Indian Institute of Management, Bangalore (IIMB), and the United Nations Industrial Development Organization (UNIDO) on corporate and SME education and policy setting to develop, drive IP awareness and IP filings for businesses across the country. Being one of the rare firms to have been entrusted with such responsibilities, BananaIP continues to be a sought-after advisor by leading businesses, academic, and R&D institutions, as well as business incubators.

THANK YOU

CONTACT US

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